

# THE MOTOR OFFICER™

OFFICIAL MAGAZINE OF THE HARLEY-DAVIDSON MOTOR OFFICER

*We've Got Your*

# SIX

PG 10



**FIRST POLICE  
ROAD GLIDE®  
REPORTS FOR DUTY**

PG 8

**TEEX**  
TRAINING SCHEDULE

PG 14



WINTER 2024

# From the **EDITOR**


## Continuing the Momentum

Last year we celebrated two significant milestones—the 120th anniversary of our company and the 115th anniversary of building police motorcycles. The momentum from those celebrations continued into 2024 as we began to see the new Road Glide® police motorcycle become part of law enforcement organizations around the country. With impressive acceleration and a host of comfort and convenience features, it represents the next generation of Harley-Davidson® police motorcycles.

In this issue of *The Motor Officer™* magazine, we'll take a look at how our H-D™ Police & Fleet Sales Representatives support new product launches like the Road Glide and assist the police fleet community. From helping officers and agencies customize their bikes with all the equipment they need, to delivering training that helps them operate their motorcycles effectively and safely, our representatives do it all. Also in this issue, we'll meet an agency that's now using Road Glide® police motorcycles in their fleet.

You'll find schedules and information on our technical training instruction as well as Harley-Davidson's premier motor officer training program, delivered in conjunction with TEEX. These are valuable opportunities to learn more about the maintenance and operation of our police motorcycles. Space is limited and demand is always high, so be sure to register for classes early.

I hope you enjoy this issue of *The Motor Officer* magazine! It's been an exciting year as we've seen Harley-Davidson's lineup of police motorcycles growing and serving the law enforcement community. Thank you for coming along with us. Here's to a great 2025!

 **Shelby Romero** | Police & Fleet Sales

## **THE MOTOR OFFICER™**

### EDITOR IN CHIEF

Shelby Romero  
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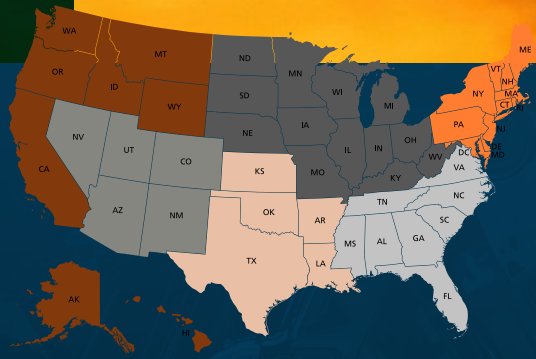
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DESIGN by LABOV



# Meet the **TEAM**



Ted White is the Police & Fleet Sales Representative for the Northwestern region of the United States. He is a 29-year veteran of law enforcement and retired with the California Highway Patrol. He rode motors as an officer and sergeant. As a sergeant, Ted managed the CHP's Motorcycle Training Unit at the Academy, where he was responsible for 39 law enforcement motorcycle training courses per year. Currently, the CHP deploys 411 motorcycles statewide. Ted's father is also a retired motorcycle sergeant with the CHP.

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Joe Wingard is the Regional Accounts Representative for the Southwest. He is a 25-year veteran of law enforcement and retired as a captain with the Nevada Highway Patrol in Las Vegas. Joe supervised the motor unit as a sergeant, lieutenant and captain. He also spent time as a regional fleet manager and was responsible for the acquisition and service of police-duty Harley-Davidson® motorcycles for the Nevada Highway Patrol in Las Vegas. Joe received his police motorcycle training from the Las Vegas Metropolitan Police Department and has a bachelor's degree from the University of Nevada-Las Vegas.

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Jeff Dickey is the Regional Police Fleet Sales Representative for the Great Lakes region and the Central Plains states. He is a 35-year veteran of law enforcement, retiring as a captain from the Ohio State Highway Patrol. In 2006, Jeff was assigned the task of resurrecting the OSHP's motor unit, which had been disbanded for 50 years. As Executive Officer of Operations, Jeff implemented and expanded the motor unit into Ohio's metro areas.

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Rob Grimsley is the Police & Fleet Sales Representative for the Southeast. Rob has served in this position for over 7 years for HDMC. Rob served 25 years in law enforcement in Charleston, SC. Out of his 25 years in law enforcement, Rob was assigned to the Motor Squad for 24 of those years, and his last 8 years he was the motor sergeant for Charleston County Sheriff's Office. Rob is a certified Police Motorcycle Instructor through IPTM, Northwestern Univ. Fairfax County Police VA and Maryland State Police, and will also be an instructor for the TEEX Motorcycle Officer Training Program. Rob has served as an Adjunct Police Motorcycle Instructor for IPTM and Florida Public Safety Institute. Rob also retired from the U.S. Air Force Reserves as a Chief Master Sergeant in the Security Forces career field.

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Angelo Todaro is the Regional Police & Fleet Sales Representative for the Northeast. He is a 39-year veteran of law enforcement and retired as a motorcycle officer with the Suffolk County Police Department in New York. Angelo was the lead instructor in his unit and was certified by NUCPS as a Police Motorcycle Instructor in 2005. He has been a Rider Coach with MSF since 1992. He was responsible for training motorcycle officers in his department as well as many other local departments that utilized his agency's training facilities. After his retirement, Angelo worked as a Service Department Manager at a Harley-Davidson® dealership near his home.

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Brian Hirt is the Police & Sales Representative for the Southern region. This includes Texas, Louisiana, Arkansas, Oklahoma and Kansas. He is a 26-year veteran of law enforcement and retired as a sergeant with the Hutchinson, Kansas, Police Department. For 21 of those years, Brian was a motor officer. The last 14 years, he was the supervisor of the traffic division and motors, which also included doing enforcement on motorcycles. He was certified by MSF as a Rider Coach, teaching Basic Rider courses at Hutchinson Community College for many years. He is also a U.S. Marine Corps veteran.

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# Meet the **TEAM**



Jill Schultz is the Fleet Sales Director for Harley-Davidson. She has been with Harley-Davidson for over 16 years in various Sales and Marketing roles. She gained responsibility for the Fleet Team, including the U.S. Police Motorcycle business, in 2020. Throughout her career, Jill has been an advocate for customers, dealers and employees. Jill manages the Regional Police Fleet Sales Representatives and creates the overall strategy for the Harley-Davidson police business.

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John Dunbar is a Marketing Lead for Fleet Sales, which was primarily rentals but now includes both Police and Military. John has been at Harley-Davidson for over 7 years, with prior roles in content production and social media. Prior to joining Fleet Sales, John worked at a Harley-Davidson® dealership in the Milwaukee area. No stranger to law enforcement (no, not in that way, clean record), John's father was a lieutenant in the police force for over 25 years.

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Jason Pettit is the Fleet Sales Operations Lead for Harley-Davidson and has been with the company for over 7 years in various sales and operations roles. Before joining H-D, he was with a large metropolitan dealership in the Milwaukee area for over 8 years, beginning as a Sales Associate and finishing as a Sales Manager. He has plenty of experience with the selling and ordering of police units. Jason supports all Regional Police Fleet Sales Representatives and helps facilitate the strategic plan.

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Dan Lott is the motorcycle fleet technician for the police training partnership with TEEX. Dan has been with Harley-Davidson for 28 years. His prior role was in product development as a model maker/experimental mechanic, with his most recent project as lead mechanic on the new middleweight platform (Harley-Davidson® Pan America® and Sportster® S models). Dan also has a son who works in law enforcement, so he is very excited to be on the Motor Officer team.

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Shelby Romero is the Police & Fleet Association Project Manager who serves as the air traffic controller for all police business opportunities, as well as the editor of *The Motor Officer* magazine. She monitors the bidding process and provides communication, analytical and marketing support to the Police & Fleet Team and dealer network.

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# to Welcome the **FAMILY**

We're excited to give a warm welcome to these police departments that joined us in 2024! They're now part of Harley-Davidson's close-knit community of law enforcement motor officers.



## HENDERSONVILLE SO

North Carolina



Jan '24

## SPRINGFIELD PD

Illinois



Jan '24

## BESSEMER PD

Alabama



Jan '24

## WEST DEPTFORD PD

New Jersey



Feb '24

## OZARK PD

Missouri



Feb '24

## ROYAL OAK PD

Michigan



Feb '24

## OCEAN COUNTY SO

New Jersey



Feb '24

## CITY OF FARMERS BRANCH

Texas



Mar '24

## MCKINLEY COUNTY SO

New Mexico



Mar '24

## BROWNSVILLE PD

Texas



July '24

## AUBURN PD

Alabama



July '24

## WASHINGTON DC

District of Columbia



July '24

## MODESTO PD

California



July '24

## TAZZWELL COUNTY SO

Virginia



Aug '24

## GLYNN COUNTY SO

Georgia



Oct '24

## MEDFIELD PD

Massachusetts



Nov '24

## WOBURN PD

Massachusetts



Nov '24



# to Welcome the **FAMILY**

## 2024 Agencies on **ROAD GLIDE**<sup>®</sup>

**SILOAM SPRINGS PD**  
Arkansas

**CITY OF SAN BRUNO PD**  
California

**CITY OF SAN GABRIEL PD**  
California

**CITY OF MODESTO PD**  
California

**JEFFERSON COUNTY SO**  
Colorado

**WEST MINSTER PD**  
Colorado

**DARIEN PD**  
Connecticut

**COCOA BEACH PD**  
Florida

**JOHNSON COUNTY SO**  
Indiana

**LEAWOOD PD**  
Kansas

**WICHITA PD**  
Kansas

**NEW IBERIA PD**  
Louisiana

**CITY OF BALTIMORE**  
Maryland

**TOWN OF FALMOUTH PD**  
Massachusetts

**CHEBOYGAN COUNTY SHERIFF**  
Michigan

**CLIFTON PD**  
New Jersey

**VILLAGE OF GOSHEN PD**  
New York

**FRANKLIN PD**  
Tennessee

**FORT BEND SHERIFF**  
Texas

**HARRIS COUNTY SO**  
Texas

**KYLE PD**  
Texas

**TEXARKANA**  
Texas

**UNIVERSITY OF HOUSTON PD**  
Texas

**MURRAY CITY PD**  
Utah

**PARK CITY PD**  
Utah

**SOUTH SALT LAKE CITY PD**  
Utah

**CITY OF RICHMOND PD**  
Virginia

**DANE COUNTY SO**  
Wisconsin



# Motor Officer by HARLEY-DAVIDSON



## FACEBOOK GROUP

Open to current and retired Motor Officers, Fleet Managers, Motor Officer Students, Police Chiefs and other Police personnel, our Facebook group is the best way to stay current with all the latest news from our Motor Officer team and get updates on H-D® police products, training information, new events and more.

Members can also provide direct feedback to our team and help contribute to the future of Harley-Davidson's police products.



*ON THE SCENE:*

# First Police ROAD GLIDE® Reports for Duty

When motor officer Tommy Wilks got the call from his dealership, Republic Harley-Davidson, that his new police Road Glide was ready for delivery, his excitement was off the charts. A 33-year veteran of the Harris County Sheriff's Department in Texas, Wilks has been a part-time motor officer for 15 of those years, putting thousands of miles on his Harley-Davidson® Police Motorcycles. After learning the Road Glide® would be available as a police unit, he knew he had to have one. Harris County Sheriff's Department motor officers purchase their own motorcycles, so Tommy made the call to his local dealership.





Picking up his Road Glide® became even more meaningful than Wilks expected.

**“WHEN I ARRIVED AT THE DEALERSHIP, THEY TOLD ME I WAS THE FIRST OFFICER TO GET A POLICE ROAD GLIDE. I ASSUMED THEY MEANT THE FIRST ONE TO GET A ROAD GLIDE FROM THEIR DEALERSHIP.”**

Soon after arriving home with his bike this past January, he received a call from Brian Hirt, Harley-Davidson® Police & Sales Representative, informing him he was the first motor officer in the world to own a Road Glide® police motorcycle. “I was shocked,” Wilks shared.



The police Road Glide has not only performed well on duty, but it's also turning heads. From little kids to veteran Harley-Davidson riders, people have had plenty of positive comments about the bike. “I've had people stop me outside of restaurants, even while I was directing traffic, to talk about the bike,” Wilks said.

Recently retired from his position with Harris County, Wilks now rides for a reserve agency. “I plan on putting at least 130,000 miles on my new Road Glide over the next couple of years,” he shared. His Road Glide will be up to the challenge with its aerodynamic shark nose fairing that's fixed to the frame, allowing it to cut through the wind and eliminate buffeting.

*The Road Glide® Police Motorcycle is already proving its merit in the line of duty.*



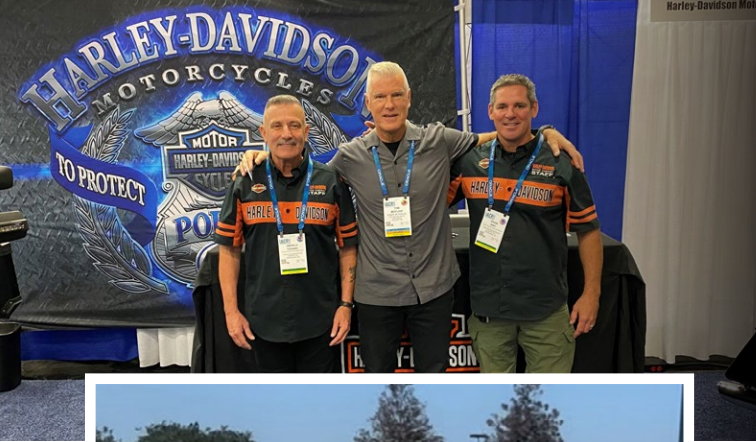
We've Got  
**YOUR**  
**SIX**



There's just something about the official appearance of a Harley-Davidson® police motorcycle that commands authority and respect, often prompting passersby, young and old, to stand alongside them for a photo op. Part of that fascination is due to the Motor Company's rich history of serving the law enforcement community, building its first police unit in 1908. Since then, agencies coast to coast have incorporated Harley-Davidson® motorcycles into their fleets. Supporting them every step of the way is the H-D™ Police Fleet Sales Group, a team of experienced riders, many of whom are former law enforcement officers.

*H-D™ Police Fleet Sales Group  
 Supports Dealers and Agencies*





When asked to describe his best day as a Police Fleet Sales Representative, Hirt shared,



**THE GREATEST DAYS ARE WHEN I CAN SOLVE A PROBLEM FOR THE DEALER OR AN AGENCY. IT'S A REALLY GOOD FEELING."**

Whether they're helping track down a part, addressing communication issues that might arise between the dealer and police agencies or answering questions, the group prides itself on being easy to contact. "You don't have to go through a menu system where you have to press a bunch of buttons to reach us," explained Hirt. "We provide our direct numbers so dealers, agencies and motor officers can call or text us whenever they need help."



Harley-Davidson® dealerships upfit motorcycles for police use, installing the special parts and accessories—from lights to emergency equipment—that agencies require. Police Fleet Sales Representatives play a key role in this process. "We're a liaison between police departments, their motorcycle units and the dealers, bringing in-depth product and industry knowledge," said Brian Hirt, Harley-Davidson Police & Sales Representative. "Most of us are former motor officers, so we can advise officers on how to get the most out of their bikes." Prior to working at Harley, Hirt was in the Marine Corps for 4 ½ years and a police officer from 1994 through 2020, becoming a certified motor officer in 1999. It's this firsthand experience that makes Hirt and his fellow H-D™ representatives a valued resource.



The Police Fleet Sales Group also provides demonstrations at law enforcement agencies, giving officers an opportunity to ride and get the feel of the bike. They attend trade shows, conferences, rallies and police skills demonstrations, as well as supporting the TEEX motorcycle training program. “Sometimes we take brand-new products that are still in development to police agencies so they can evaluate them,” Hirt explained. That feedback is then shared with the product team to aid in final refinements before the motorcycle is officially launched. For ongoing product enhancement, the Police Fleet Sales Group, motor officers, dealers and engineers form a police advisory board that meets throughout the year.



## *Law Enforcement Support:*

# FROM THE DEALER SIDE

One of the most unique aspects of Harley-Davidson’s police motorcycle business is the extensive dealer network that provides sales and service support. “There are Harley dealers everywhere that are qualified and capable, with certified, trained technicians who can address most motormen needs, like burnt clutch plates, tire replacement and brake pads,” said Rob Crane, Service Manager, Orlando Harley-Davidson.



There's also the quality of the motorcycles. **"When you get a Harley-Davidson Motorcycle and the accessories that go with it, you know there's been a tremendous amount of engineering behind those products,"** said Stephen Otton, Service Advisor at Alligator Alley Harley-Davidson.

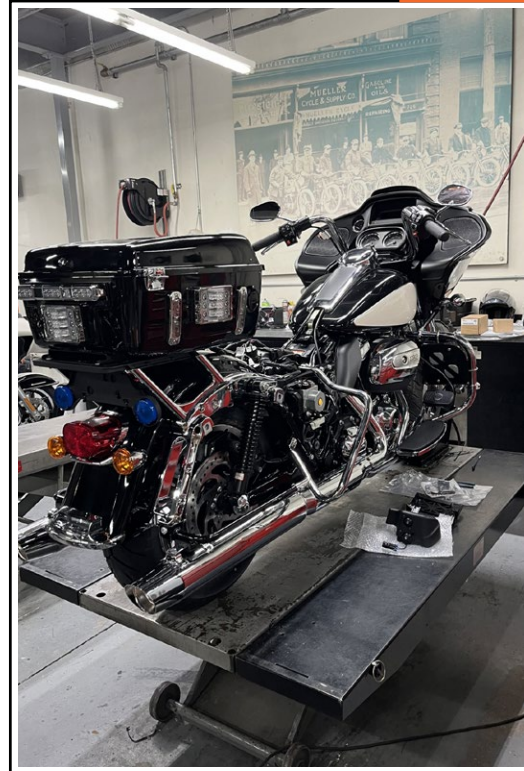
## **"HARLEY DOESN'T JUST INTRODUCE BIKES OR P&A WITHOUT A TREMENDOUS AMOUNT OF RESEARCH."**

This attention to detail gives motor officers added self-assurance when they're performing their duties. "This is an election year, so there are a lot of presidential escorts," Otton explained. "Officers ride these bikes quickly between intersections to shut them down and then to open them up. They need a rock-solid vehicle they can feel confident in."

Delivering expert service is another element of supporting motor officer units. "We decided five years ago to create a separate law enforcement service department at our dealership, so we have three full-time technicians on our team," said Otton. "We have a separate shop within the shop that does nothing but police bikes." His dealership also attends the Southeast Police Motorcycle Rodeo, a four-day event

with about 150 riders that benefits C.O.P.S., a national organization that supports the children of police officers killed in the line of duty. "We send a technician and set up a tent, a generator, a lift, and we do any repairs they need during the event."

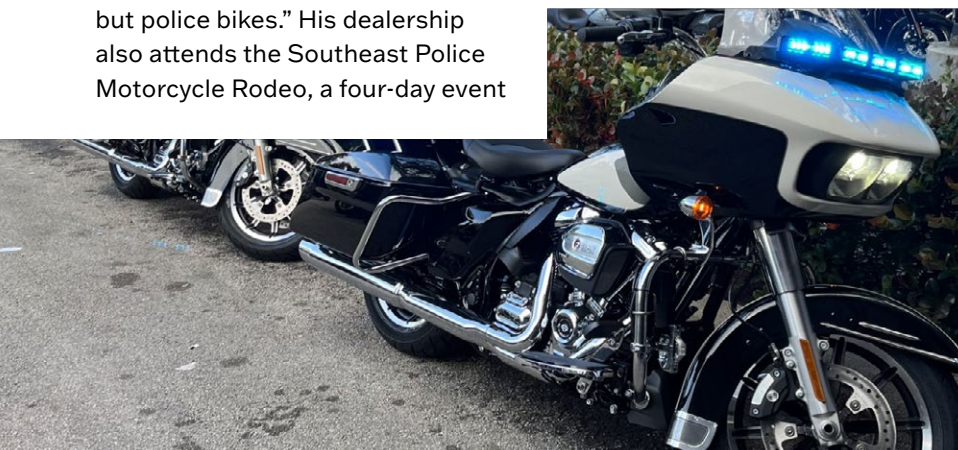
For Rob Crane, Service Manager, Orlando Harley-Davidson, supporting the law enforcement community includes quality assurance checks before, during and after building and servicing a police unit. "There's quite a bit that goes into upfitting a Harley-Davidson police unit, because these motorcycles are ridden a little different than a civilian rider,"



Crane explained. "So great care has to be put into where we place lights, light heads and other equipment, and how we run the cables and the wiring. Everything has to be organized and neat."

With over a century of answering the call of law enforcement agencies and motor officers throughout the country, Harley-Davidson continues its long and storied history.

*The **Police Fleet Sales Group** and a nationwide network of dedicated dealers have their back every step of the way.*



# TEEX

## Training Schedule



Harley-Davidson and Texas A&M Engineering Extension Service (TEEX) are offering a selection of police motorcycle training courses for 2025. Become a more skilled rider by signing up today! Space is limited, so visit [TEEX.org](https://www.teex.org) and register.

Become a more skilled rider by signing up today! Space is limited, so visit [TEEX.org](https://www.teex.org) and register.

### ▲ Courses include:

- **Basic Motorcycle Operator (80 hours):** Participants orient to the terminology and riding skills that relate to the operation of a police motorcycle.
- **Advanced Operator (24 hours):** To further reduce agency liability, this course is designed to train officers for higher-speed operations.
- **Instructor Certification (120 hours):** Instructor candidates learn skills to successfully guide participants in the facilitation of the Basic Police Motorcycle Operator course.

DATE	LOCATION	CLASS
February 10-28, 2025	Bryan, TX	Instructor Certification
February 12-14, 2025	Bryan, TX	Recertification
February 17-28, 2025	Bryan, TX	Basic Operator
March 3-21, 2025	Gulfport, MS	Instructor Certification
March 5-7, 2025	Gulfport, MS	Recertification
March 10-21, 2025	Gulfport, MS	Basic Operator
April 7-25, 2025	Bryan, TX	Instructor Certification
April 9-11, 2025	Bryan, TX	Recertification
April 14-25, 2025	Bryan, TX	Basic Operator
May 5-23, 2025	Milwaukee, WI	Instructor Certification
May 7-9, 2025	Milwaukee, WI	Recertification
May 12-23, 2025	Milwaukee, WI	Basic Operator
June 2-20, 2025	Bryan, TX	Instructor Certification
June 4-6, 2025	Bryan, TX	Recertification
June 9-20, 2025	Bryan, TX	Basic Operator

DATE	LOCATION	CLASS
June 30-July 18, 2025	Latham, NY	Instructor Certification
July 2-4, 2025	Latham, NY	Recertification
July 7-18, 2025	Latham, NY	Basic Operator
July 28-Aug 15, 2025	Bryan, TX	Instructor Certification
July 30-Aug 1, 2025	Bryan, TX	Recertification
August 4-15, 2025	Bryan, TX	Basic Operator
Aug 25-Sept 12, 2025	TBD	Instructor Certification
August 27-29, 2025	TBD	Recertification
September 1-12, 2025	TBD	Basic Operator
October 6-24, 2025	Columbia Co, GA	Instructor Certification
October 8-10, 2025	Columbia Co, GA	Recertification
October 13-24, 2025	Columbia Co, GA	Basic Operator
November 3-21, 2025	DFW, TX	Instructor Certification
November 5-7, 2025	DFW, TX	Recertification
November 10-21, 2025	DFW, TX	Basic Operator



H-D™ 2025

# Police Technical Training

Registration for 2025 Harley-Davidson® Technical Training is now open! Specially designed for law enforcement agencies, technicians and officers employed by law enforcement agencies, it provides valuable education on maintaining Harley-Davidson® Police Motorcycles. The course curriculum is designed to be close to the professional Harley-Davidson® training received by dealership technicians. Courses will be held at Harley-Davidson University® in Milwaukee, WI, and at the Motorcycle Mechanics Institute (MMI) in Orlando, FL.

We strongly recommend registering early as classes fill up quickly. Go to [h-d.com/police](https://h-d.com/police) and sign up today!

## POLICE A

VEHICLE MAINTENANCE

No prerequisite

## POLICE D

ELECTRICAL DIAGNOSTICS

Requires previous attendance in Police A

## POLICE F

CHASSIS SET-UP/ABS

Requires previous attendance in Police A and D

CLASS	NAME	DATE	LOCATION
AM25-1	Police A	March 31- April 4, 2025	Milwaukee, WI
DM25-1	Police D*	April 7-10, 2025	Milwaukee, WI
FM25-1	Police F*	April 14-17, 2025	Milwaukee, WI

CLASS	NAME	DATE	LOCATION
AM25-2	Police A	September 8-12, 2025	Milwaukee, WI
DM25-2	Police D*	September 15-19, 2025	Milwaukee, WI
FM25-2	Police F*	September 22-26, 2025	Milwaukee, WI

\*Denotes classes with prerequisites | Firearms are **prohibited** at the training venues | Steel toe shoes are **required** at the training venues

## The Motor Officer™ magazine is now all digital!

The Motor Officer™ magazine has moved to an all-digital format, giving access to even more readers. We'll continue to bring you insightful articles and information for motorcycle officers around the country.



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